

MICHAEL JORDAN

mjordanjr@gmail.com • (312) 835-3183 • 11011 Huston St., 202 • North Hollywood, CA 91601

Height: 6'1 • Weight: 165 • Eyes: Hazel • Shirt: 15.5x32x33 (M) • Pant: 32x30

Valid Driver's License • 25+ Years Old

RECENT ACTIVATIONS

Helpful Honda (2019-Present)

Los Angeles, CA - Team Lead / Driver

- Team Lead for the beloved Helpful Honda campaign with the SoCal Honda Dealers traveling throughout LA performing random acts of helpfulness to unsuspecting people

AMC's "The Walking Dead" Comic Con 2019

San Diego Comic Con 2019 - Costume Character

- "Winter Walker" in the Winter Escape interactive fan experience at AMC's #DeadQuarters activation for San Diego Comic Con 2019

AT&T Shape Technology & Entertainment Expo 2019

Warner Brothers Studios, Los Angeles - BA / Technical Staff

- Set up and administered the AT&T "It Can Wait" Oculus Go virtual reality experience educating expo goers about the dangers of distracted driving

Ubisoft E3 Press Conference 2019

Orpheum Theatre, DTLA - Line Manager / BA

- Line Managed the general admission entrance to the Ubisoft E3 Press Conference as well as distributed gift bags to attendees

MediHeal LPGA Championship 2019

Lake Merced Golf Club - Host / Line Manager

- Hosted and line managed the Putting Challenge for attendees of the tournament exciting the crowd while also distributing premiums to contestants

HP Lounge Coachella 2019

Coachella Music Festival - BA / Product Specialist

- Worked as a Greeter and Product Specialist in the HP Lounge over both weekends of the Coachella 2019 Music Festival helping festival goers design custom drawstring bags using the HP Spectre x360 computer

ADDITIONAL ACTIVATIONS

2019 Kids' Choice Awards After Party

Los Angeles, CA

Line Manager / BA

Mountain Dew "Game of Thrones"

Los Angeles, CA

Technical Staff

WhistlePig "Funeral of Mauve"

Los Angeles, CA

Emcee

Fisher Investments

Costa Mesa, CA

Greeter / Registration

REFERENCES

CJ Johnson (248) 396-2242 • Mike Schiff (847) 337-7175 • Sam Cisneros (909) 225-0008